

The Didsbury Pioneer

VOLUME 50: NUMBER 43

DIDSBURY, ALBERTA. WEDNESDAY, OCTOBER 22, 1952

\$2.50 a Year; 6c a Copy

Didsbury Board of Trade Luckless In Road Parleys

First fall meeting of the Didsbury Board of Trade, held Monday evening in the Lions hall, was fairly well attended and spent a lengthy time discussing various points of interest to the town and district.

The question of straightening the east road to No. 2 highway was first on the agenda and Mr. Howard Hammett, M.L.A., and Mr. Jack Liddell, sec-treas. of the M.D. of Mountain View, were on hand to give what information they had on the subject. The point of argument by the board of trade was that the bridge and road which was to be completed this year, is actually no closer than it was last February when it was first requested.

Mr. Hammett stated the bridge, a three 20-foot span steel structure, had been obtained but would not be moved to the site until the grade was ready. As far as grants are concerned, he explained, it was not the policy of the government to make grants for such an undertaking. His feeling was that the mountain district could have done the straightening job out of their yearly grant of \$62,000.

Some mix-up in correspondence seems to have occurred as a letter written to the department by the M.D. asking for a grant has never been answered. He stated that the money assigned for roads for this year had been spent and was quite sure no work would be done on the grade this year. He stated there was a good possibility that money could be allotted for the work next year. Reeve J. W. Baginail of the M.D., who was not present, had been in touch with the department Monday and was informed no special grant was forthcoming.

President W. H. Payne stated assurance had been given in August that the work would be undertaken this fall and voiced the opinion that the town is definitely being discriminated against.

Speaking again, Mr. Hammett stated he felt the fault lay with the municipality and said he doubts now if a bridge could be obtained before next year.

After a series of "back-passing" it was decided to ask Hon. Gordon Taylor, minister of highways, to attend the next meeting of the board, along with members of the M.D., to attempt to come to some definite decision on the issue.

Next matter up for discussion was the question of police protection for places of business, a case of robberies recently being the main reason. It was decided to request town council to provide continuous police protection from 12 midnight to 8 a.m., seven nights a week.

It was decided to hold a Fall Shopping Carnival late in November if sufficient support could be obtained from merchants of the town.

Mr. Tom Morris, chairman of the Olds School Division, outlined progress which has been made as regards increasing school facilities in Didsbury and expects action to be taken in the near future on the plan.

Mr. A. W. Reiber, chairman of the Hospital Board, reported on the meeting, giving a few facts and figures as regards the proposed addition to the Didsbury Municipal Hospital. The second vote on this issue takes place Saturday, Nov. 1 and he asked that everyone eligible use their ballot. Last time only 10 per cent of the voters showed up at the polls.

Mr. Alf Allan was appointed secretary-treasurer to complete the term of Mr. W. Ranton, who has left the district.

CREMONA WOMEN'S INSTITUTE HOLDS OCTOBER MEETING

The October meeting of the Cremona W.I. was held at the home of Mrs. May on the 15th, with seven members and two visitors present. The gathering was pleased to welcome Mrs. Fisher, constituency convener, who gave a talk on the conference which was held in Didsbury. She also discussed handicrafts.

A \$10 donation was made to the Red Cross Crippled Children's hospital. A tea was planned for November 7.

The raffie was won by Mrs. Ken Berguson. Meeting adjourned to meet again on November 19 at the home of Mrs. C. Franklin.

C.P.R. TRAIN TIMES AT DIDSBURY

NORTHBOUND:
No. 521—(flag stop) 1:10 a.m. daily.
No. 527—10:04 a.m. (flag stop) Sunday only.
No. 523—11:24 daily except Sunday.
No. 525—6:21 p.m. daily.
SOUTHBOUND:
No. 522—4:59 a.m. daily.
No. 524—12:23 Noon daily.
No. 526—5:00 p.m. daily except Sunday.
No. 528—6:21 p.m. (flag stop) Sunday only.

FLYING SAUCERS — THAT'S NOTHING!

Flying saucers — phooey. We heard a case this week of a flying bed. Lee Bouck, returning from Calgary last Saturday ran into a flying bed with his car. Apparently by a truck, which he was passing, had a bed insecurely tied on the back end and it flew off and struck the hood of the Bouck car, doing \$150 damage to it. No one was injured.

Mountain View

(From Our Own Correspondent)

Mr. and Mrs. J. Towers and son were visitors at the B. A. Atkinson home over the weekend.

Mr. and Mrs. David Pratt and Doreen were Sunday dinner guests with Mr. and Mrs. George Carter and family in Calgary and also visited their son, Norman, at the Junior Red Cross Hospital.

Mr. and Mrs. Frank Bray are visiting in the district with relatives.

Miss Margaret Atkinson left Friday by car with Mr. W. Nisbet and Miss Nisbet to visit in Edmonton and Jasper.

Mr. Keith Archer of Calgary spent the weekend at his home in the district.

Mr. and Mrs. Ray Armstrong and Patsy were visitors at the B. A. Atkinson home on Sunday.

Mr. and Mrs. Don McFadden of Edmonton were supper guests last Monday evening with Mr. and Mrs. Harold Shultz and family.

FALLEN TIMBER

(From Our Own Correspondent)

A misprint in last week's news should have read Mrs. Joe McGaffin, Mrs. A. Wannamaker and Mrs. Louise Money visited at the home of Mrs. Laura Morrison.

Mr. and Mrs. E. Fyten and family spent last weekend in Edmonton.

Mr. and Mrs. F. Mill are spending a few days in Calgary.

Mrs. Joe McGaffin, Mrs. Rosted and Mrs. Stair were visitors at the home of Mrs. Dick last week.

The school nurses were out again to give inoculations. They will be here again on November 14 at 10:30 a.m.

Little Anne Marie McGaffin entertained a number of friends at her home Saturday afternoon, the occasion being her seventh birthday.

Mr. and Mrs. J. H. Howton were visitors at the home of Mr. and Mrs. Henry Davis of Swallow last week.

Mrs. A. Wannamaker picked a wild strawberry last week, a pleasant surprise for this time of year.

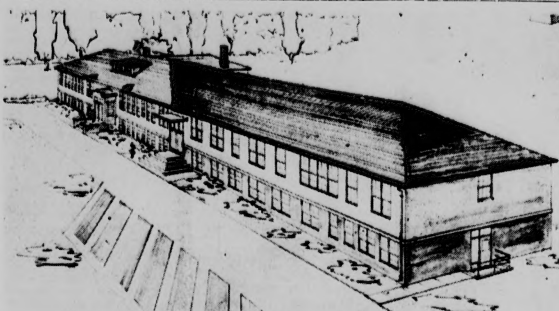
Mr. and Mrs. J. H. Cooper were Calgary visitors last weekend.

Many have received word from Mr. and Mrs. Bob McGaffin and family, and they are quite well and enjoying their Bible School work very much. They were very pleasantly surprised by a visit from Mr. Archie McMullen, who is also in Vancouver.

Mr. Johnny Teynor and Mr. Wayne were visitors in the district last week.

Gordon and Rodger Haynes took their cattle back to Cremona last Friday.

Births at Didsbury Municipal Hospital: to Mr. and Mrs. E. G. Adams of Cremona, on Oct. 15, a son; to Mr. and Mrs. David Spillman of Cremona, on October 21, a son.



Shown above is an architect's sketch of the Didsbury Municipal Hospital with the proposed addition shown on the east end of the present building. A second vote on the issue will take place Saturday, Nov. 1st.

To Drill New Town Well At The Butte

At a regular meeting of town council held Monday evening it was decided to drill another water well at the Butte, close to the present town well. The present well is approximately 500 feet deep and it is expected drilling will have to reach at least that depth on the new one. Work will start immediately.

Three building permits were issued as follows: to A. Braley, to install insul siding to his residence; S. Wilkins, to move a house into town on property next to the J. Holub residence; to Leo Nichols, to move a building onto his premises at the north end of town.

Union of Alberta Municipalities will hold their convention in Edmonton on October 30-31, which will be attended by Mayor Lynne-Stanton, president of the union; Fred Evans, W. Reist, Ed Knox and possibly one other member of council.

MRS. JACK ROBERTSON HOSTESS TO WESTCOTT W.A.

Fourteen members and two visitors met at the home of Mrs. J. Robertson for the October meeting of Westcott W.A. Devotional, "Christian Brotherhood" was given by Mrs. Jess Roy, scripture verse being read by Miss Ruth Johnson.

Mrs. Alex Robertson gave a very interesting study on "United Church Relief Work in the Depression of the 1930's."

Mrs. E. McNaughton gave the highlights of a talk given at Olds by Miss Maria Chelea, a missionary from Angola.

The citizenship topic given by Mrs. C. Youngs was an article on "Kelowna's Colony for the Blind."

The author is James Y. Nicol of Kelowna, B.C.

Blessed be the Tie was sung and the meeting closed with the Lord's Prayer.

A delicious lunch was served by the hostess.

UNITED CHURCH AFTERNOON GROUP MEETS AT PROSS HOME

The regular October meeting of the Afternoon Group of the United Church W.A. was held at the home of Mrs. Bert Pross, with 14 members present. The devotional period was conducted by Mrs. N. Clarke and Mrs. W. Gillie. Plans were made for the bazaar to be held on December 6.

Bergen Notes

(From Our Own Correspondent)

A wonderful crowd converged on Bergen hall Friday evening to partake of a very enjoyable supper supplied by members of the Ladies Aid. After everyone had eaten all the wafers, home-baked beans, salad, hams and pie that they could take away, the articles of handiwork and home cooking were auctioned off by Mrs. Enidrid Mjones.

Members of the Aid wish to thank all those who helped make the supper and sale such a complete success.

The United Missionary Church was moved onto a new foundation this week. Foundation is also being laid for an addition to the church.

Tony Regnier met with a very serious accident when he fell from the running board of his brother's car, where he was riding for a short distance. His neck and several ribs were broken and he is said to be paralyzed from the waist down. Mrs. Regnier is staying in Calgary with her mother, Mrs. Hendrix, to be near Tony while he is in hospital.

Mr. Eric Lyle is a patient in the Col. Becher hospital, Calgary.

We are glad to report that Bonnie Lyle is now home from the Rocky Mountain House hospital and is improving steadily.

WESTERDALE

Now that I have emerged from the harvest field I will again endeavor to write a few notes.

The October meeting of the Willing Workers was held at the home of Mrs. J. E. Bolton on Wednesday, October 8, with only six members present. Roll call was answered with a "Hallowe'en story."

It was decided to start the whist parties at the hall on October 27. The date for the fall bazaar was set for November 28, and it was agreed that trimming for the articles being made by members, be purchased.

An effort will be made to complete the applique quilt which has been in the making since last year, with the idea of raffling it during the winter.

It was agreed that window panes light bulbs and fuses be purchased for the hall. A motion was passed that program booklets be not completed until the new year.

Mrs. A. Jones was in charge of a contest which was won by Mrs. W. Herbert. The latter also won the hostess tea money prize.

The November meeting will be held at the home of Mrs. R. Jackson.

CREMONA NEWS

Sincere and heartfelt sympathy of the district is extended to Mrs. Myram and family on the passing of Mr. Myram, a polo victim.

All good wishes for a speedy recovery are sent to Joy Myram, who is stricken with polio. Also to Mrs. Jim Coates and Doug Bale.

Congratulations to Mr. and Mrs. E. Adams on the birth of a son on October 15.

Mrs. John Tippe is under doctor's care in Vancouver and while there is visiting her mother.

Mr. and Mrs. H. Minaker of High Prairie and Mrs. P. Wardrop of Didsbury were Wednesday and Thursday guests at the home of Mr. and Mrs. C. A. Waterstreet and family.

Misses Clea and Loletta Coleman were delegates from Cremona High School to the Junior Red Cross convention in Calgary Friday and Saturday, and reported an interesting and enjoyable time.

Mr. George Pearce of Calgary is visiting with his son, Mr. H. Pearce, and Mrs. Pearce and family.

Miss Betty Johnston has accepted a position as bookkeeper at the Joe Boake garage.

Mrs. T. Camps is assisting in Berg's cafe during the busy season of threshing.

Mr. T. Graham and Jerry, who are residing in Calgary, spent the weekend at their home west of Cremona. Mr. Graham is attending high school in Calgary.

Mr. and Mrs. Dave Carlson of Hartman and Mr. and Mrs. John Tausert of Bowness were Sunday guests at the home of Mr. and Mrs. T. Thompson.

Mr. S. Franklins is visiting at Hartman with Mr. and Mrs. Carlson.

The community hall looks very attractive with a new set of modern steps. They were recently built by Mr. Chas. Reid and Joe Dunphy.

Mr. and Mrs. R. Jackson were visitors at the home of Mr. and Mrs. H. Jackson on Sunday.

Miss Mavis Wigley of Edmonton, Mr. Dan Mazepa and Mr. and Mrs. Bud Esphert, all of Evansburg, spent the weekend visiting last Sunday and Thanksgiving Monday at the home of Mr. and Mrs. F. J. Jackson.

Mrs. W. Wigley went to Calgary last Wednesday to visit her grandparents, Mr. and Mrs. Van Horne.

Mrs. A. Jones is a patient in the Olds hospital, where she underwent an operation this Monday.

The opening whist party of the season will be held next Monday evening, October 27, in the hall.

Hockey Delegation To Attend League Meet

Following decision to make application for an entry into the Central Alberta Hockey League, word has been received by the executive that a meeting for re-organization will be held at Lacombe Sunday and a delegation from Didsbury has been invited to attend. Prior to this meeting members of the executive will meet with representatives of the Olds Elks for a discussion of the Didsbury entry in the league. This meeting will be held Thursday, Oct. 23, at 8 p.m. at Olds.

At the recent meeting held in Didsbury it was reported that \$1170 had been collected in the canvass for funds to defray initial expenses of the club, and that another \$70 had been promised. This canvass had covered most of the town but there were a few more business men to be contacted and these donations were expected to swell the fund.

In reporting the officers of the hockey club in last week's issue of The Pioneer the name of James Calhoun was inadvertently omitted from the list of directors.

Last Rites Held For 25-Year Resident

A farmer in the Didsbury district for 25 years, Reginald Jamieson died last week at the age of 51. He was born in Durham, England and since coming to Canada has resided with his cousin, Mr. Alf Thompson. He is survived by one sister, Mrs. Gertrude Coates, who lives in England.

Rev. C. C. Armstrong officiated at funeral services at Knox United Church, Didsbury, on Monday at 2 p.m. Burial was in the Didsbury cemetery, with Gooder Brothers in charge of funeral arrangements. Pallbearers were Lloyd Clipperty, Fred Metz, George Long, Ralph Heaton, Owen Milne and Pete Schumaker.

WEST NOTES

(From Our Own Correspondent)

Mr. and Mrs. Cook Sr. were Calgary visitors on Thursday last.

Mr. and Mrs. H. Erickson were Red Deer visitors on Friday.

The Elton Willing Workers met at the home of Mrs. M. Campbell Wednesday evening. The Red Cross work was tagged and a crib quilt tied. It was decided to hold a social evening in the school on Friday, Nov. 1, with games and cards to be played. Lunch will be served, but no charge will be made with the exception of articles for sale and a first pot for the children, these to be donated by the members. It was also decided to purchase a tea set to be raffled. The next meeting will be at the home of Mrs. O. Blain.

Mr. and Mrs. J. Bagshaw were Calgary visitors Tuesday of last week.

Mr. and Mrs. M. Campbell were dinner guests with Mr. and Mrs. A. L. Hogg on Sunday.

The Anglican W.A. met at the home of Mrs. H. Hoesgood Thursday last with the president, Mrs. McMullen in the chair. Some quilt blocks were turned in, but a few more are needed. It was decided to accept the offer to have a food table at the tea in Town Saturday, Nov. 1. Place of the next meeting will be decided later.

Mr. and Mrs. Arnold Hogg were supper guests with Mr. and Mrs. G. Reist on Sunday.

Mr. and Mrs. Albert Krebs visited Mr. and Mrs. L. Krebs on Sunday.

Mr. and Mrs. D. Hoesgood and family spent Sunday in Calgary with the latter's parents, Mr. and Mrs. G. Monck.

PROBLEMS OF BIG CROP

Western Canada's record grain crop this year is taxing storage capacity.

The percentage of grain as yet delivered to country elevators is small. Farmers' own granaries are filled and everywhere great quantities of grain are piled on the ground awaiting storage.

South West Didsbury

(From Our Own Correspondent)

Mrs. Victor Gore and Marlene of Calgary spent several days with Mr. and Mrs. Jack Edwards and family.

Mr. L. Johnson and daughters of Ailsa spent the weekend visiting her father, Mr. Ira Leavogood, at Olds.

Mr. and Mrs. L. Hunsberger, Larry and Allan were Calgary visitors on Thursday.

Rec. and Mrs. S. B. Sherman and family spent the weekend with Mr. and Mrs. J. L. Tuggle.

Mr. and Mrs. W. A. Sherrick and family, Mr. and Mrs. E. Dippel and family and Mr. and Mrs. W. Irwin were Friday evening visitors with Mr. and Mrs. B. Brower and family.

Mr. and Mrs. M. Dippel and Carole were Red Deer visitors with Mr. and Mrs. C. F. Stroud and family on Friday.

Mr. and Mrs. Jack Edwards and family visited Mrs. H. Gore on Sunday at the Olds hospital.

Mr. and Mrs. Phil Gerlitz of Calgary were Sunday dinner guests of Mr. and Mrs. Jack Edwards and family.

Mr. and Mrs. Gordon Weber had the following guests Sunday for a family dinner: Mr. and Mrs. Cecil Weber and Douglas, Mr. Donald Weber, Mr. and Mrs. E. Good and Nelda, Mrs. Arnold Davis, Mr. Red Deer and Mr. Isaac Spreeman.

Sunday dinner guests of Mr. and Mrs. H. W. Folkmann and family were Mr. and Mrs. Fred Rebus and Mr. and Mrs. Herman Dagedorf and family.

DIDSBURY MARKETS

BUTTERFAT

Delivery Basis at Crystal Dairy

Special	52c
No. 1	51c
No. 2	52c
Off Grade	48c
Table	47c



Bullet, mongrel mascot of workers at Bonneville Dam, near Portland, Ore., engages in his favorite sport of trying to catch huge salmon as they leap over an intake to spawning grounds. At left he watches excitedly as one of the fish glides by out of range but at right he snags one in mid-air. However, like every fisherman, he learns that hooking them is one thing and hauling them in is another—the big fish got away.

COME IN ...

Ask About our Prepayment Plan
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ONE USED 102 MASSEY HARRIS TRACTOR,
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Massey Harris Dealer — Phone 83, Didsbury

— FOR YOUR —

PLUMBING & HEATING REQUIREMENTS

— SEE —

KAUFMAN & JENKINS

Phone 22 — After 6 p.m. Phone 234, 235

HALLIDAY'S

PHONE 101 — DIDSBURY

★
MAXWELL HOUSE INSTANT COFFEE — Buy
one jar and get one free. All for 75c



SWANSDOWN CAKE FLOUR, pkg. 45c

SQUIRREL PEANUT BUTTER, 24 oz. jar 55c

Ice Box jar, 16 oz. 39c

MILK, Libby's, tall tins, 6 for \$1.00

NAVY BEANS, 2 lb. cello bags 27c

SPAGHETTI, Catelli's, 16 oz. tins 2 for 33c

SOCKEYE SALMON, Challenger, ½ 2 for 89c

COHOE SALMON, Challenger, ½ 2 for 55c

PINK SALMON, ABC, 1s 2 for 83c

SLICED PINEAPPLE, Solar, 20 oz. tins 2 for 65c

CORN FLAKES, Kellogg's, 12 oz. pkg. 2 for 45c

PURITY OATS, Cup and Saucer, pkg. 51c

Chinaware 5 lb. pkg. 43c

PURITY CAKE MIX, White, Chocolate, Gingerbread (one of each) 3 for 89c

SHORTENING, Bakeasy, lb. pkg. 29c

BABY ROLL CHEESE, Ingersoll, pkg. 56c

TOMATO CATSUP, Aylmer, 2 bottles 49c

PORK & BEANS, 15 oz. tins 6 for 73c

TOMATO JUICE, Hunt's, 15 oz. tins 3 for 32c

1952 Philco Refrigerator with Dairy Bar



Never before such deluxe features and value at the price. A complete luxury refrigerator with built-in freezer. Fully adjustable shelves, double crisper. In addition, the new Philco Dairy Bar, new Key Largo colors. Sizes 7 to 11 cubic feet. Unmatched for value!

Priced as low as \$279.95

Feeg's General Retail

HAROLD FEEG, prop. — DIDSBURY, Alta.

USE THE CLASSIFIED FOR RESULTS

FOR SALE—Maxwell Round Tub Washing Machine, good as new, Johnson Horse Motor, easily converted to electric motor; 8-gal. milk can, used only six weeks; Milking Nannie goat; Phone 1921 or see Doug Landeen. 42-3p

FOR SALE — T.B.-tested Hereford Calves. Apply to Mrs. Alex Moore, Bergen. 1c

FOR SALE — Ivanhoe Oil Heater, small size, good condition. Also auxiliary steam-electric heater. Phone 141, Didsbury. 39-1c

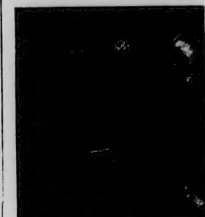
FOR SALE—Attractive corner fireplace, white imitation marble effect. Apply to Mrs. G. Gerlitz, phone 202. 43-3c

WANTED—Wheel chair, good condition. Apply to Bill Shaw, Didsbury. 1p

FOUND—Quantity of tools, some marked. Owner may have same by contacting George Neufeld, phone 1314. 1c

NOTICE

Accounts payable to Drs. McKenzie and Burgess may be paid at the drug store. Mr. Law will issue receipts. 27-1tn



"Sometimes I think our keeper is almost animal, he's so smart!"

Zoo keepers—like thousands of other Canadians—know there's no substitute for a systematic method of salting away savings. Whether for a vacation trip, a college education for your child, or simply to meet emergencies—every family head realizes the good sense in setting aside a savings nestegg. The New Seventh Series, Canada Savings Bonds are now on sale... available on the convenient Payroll Savings Plan. Why not decide to sign up for the amount you think you can save?

VALUABLE GRAIN CROP

The value of grain and seed production in Alberta this year is estimated at \$542 million by the Alberta department of agriculture. Last year's crop was valued at \$450 million.

Wheat production, placed at 176 million bushels, should have a value of about \$274,500,000. Average yield per acre is set at 27.5 bushels, the highest since 1915 when the yield was 31.1 bushels an acre.

The department takes the opportunity to point out that agriculture is still the leading industry in Alberta. It compares these figures to the \$115 million worth of petroleum produced in Alberta last year.

An intaglio is an engraving pressed below the surface of the material.

ENGAGEMENT ANNOUNCEMENT

Mrs. Alice Blasius of Castor, Alberta, announces the engagement of her eldest daughter, Margaret Susan, to Mr. Owen Rex Fulmerth. The wedding will take place November 1, 1952, at 2:30 p.m. in St. Stephen's Rectory, Olds, Alta. 1c

SITUATION WANTED—Young woman of 27 with two small girls desires a housekeeper's position with widower or bachelor on farm. Wages desired, \$50 a month. Write to Mrs. Irene Landasy, c/o Mrs. F. Taylor, 1018 Nelson St., Suite 5, Vancouver, B.C. 43-3p

FEEG'S PROPANE SALES & SERVICE

For Sale — Propane Gas Ranges: Moffat, Clare-Jewel, Findlay, Inglis Tappan, Brown, Crown, Perfection and others.

For Sale — Servel Propane Gas Refrigerators. Only "Servel" stays silent, lasts longer. Ten-year guarantee.

For Sale—Propane Gas Furnaces: Coleman, Payne, Marchand, Flash Heat, Findlay, Clare-Hecla, Gilson and others.

For Sale — Propane Gas Heaters: Vented Circulators, Radiant Heaters, Fireplace Inserts, Kitchen and Bathroom Heaters.

For Sale — Propane Gas Water Heaters: Coleman, Red-"D", General Deluxe and others.

For Sale — Modern Indoor Propane Gas Lighting. Phone 221 for further information. 34-1c

NOTICE

A public meeting will be held at Elkton school on Monday, October 27, at 8 p.m., to discuss electrification of the surrounding territory. 1c

TENDERS FOR CONCESSION

Tenders for concession at the Didsbury Memorial Community Centre must be in the hands of the secretary, Mr. H. Lynch-Staunton, by November 6, 1952. 43-2c

IN MEMORIAM

In loving memory of Robert E. Lucas of Elkton, who passed away October 19, 1951.

Ever remembered by his family and his sister, Mrs. Blain. 1p

CARS BY THE MONTH

A new business with a three-way benefit for the Canadian economy is rapidly carving a place for itself in the country's business structure, reports The Financial Post.

What it is: automobile leasing on a monthly basis.

Who will gain: automobile dealers, commercial travellers and companies with fleets of cars.

Here is how it works: the leasing company undertakes to lease, on a monthly basis, cars which are licensed, insured and serviced for a flat monthly fee — usually about \$80 apiece.

The scheme has been operated in the U.S. since 1930, but was not brought to Canada until 1945. Since then, about a dozen companies have entered the field, most of them with headquarters in Toronto.

HALF OUR TAXES

What is the cold war costing Canadians? Finance Minister Abbott answered that question in a recent speech. It is this:

Every dollar we pay in personal income tax, plus almost every dollar of revenue from the corporations income tax as well.

Nearly 50 cents in every dollar of federal government revenue goes for defence, or approximately \$2.1 billions. This is 10 times what we spent only four years ago.

FOR RENT—Frame Building, 22x50 and 12x22, on main street of thriving town of Didsbury. Apply to A. L. Shumatcher, G.C., 605, Grain Exchange Bldg., Calgary, phone 21717. Owner. 17-1c

FOR SALE—General Electric 7 Cu. ft. Refrigerator, in good running order. Sealed unit, quiet, \$139.00. H. L. Feeg, phone 221. 41-3c

FOR SALE—Half section farm, 2½ miles south of Bergen cemetery. 55 acres cultivated hay and 60 acres cleared to break. Good barn, good fences, water on both quarters, good pasture. Will consider reasonable offer. Apply to Tom Lemon, 314 - 5th Ave. N.E., Calgary. 43-3p

FOR SALE—1946 Chev. Sedan, top shape. For information phone 125, or 236 after 6 p.m. 43-2c

FOR SALE — 7 R.O.P. banded New Hampshire Cockerels.—Mrs. Fred Befus, phone R1114. 43-2p

FOR SALE — One 50-ft. lot, north end of town on water line. Apply W. A. Sherrick, phone 1103. 41-1c

FOR SALE—Kelvinator Refrigerator overhauled and in good running condition, 4 cu. ft. \$90. H. L. Feeg, phone 221. 41-3c

FOR SALE — Two cream separators, one practically new and the other one in good condition. One McCarty cook stove in trade of firewood or for cash. Ed Jans, phone 129. 41-3p

FOR SALE—Quarter section of land in Westward Ho district, 10 acres broken, on gravel road, 2 miles from Sundre highway, 1½ miles from school, 3 miles from post office. Write A. E. Spicer, Westcott, or phone 915, Didsbury. 43-3p

FOR SALE — C.C.M. bicycle. Good condition. Apply Chris Raplen, Didsbury. 43-3p

Wm. "Bill" Cowan

AUSTIN — JOHN DEERE

Phone 132 — Didsbury

Phoenix Batteries

A Product of "Hart", Makers of Good Batteries

15-PLATE, STANDARD \$22.95

17-PLATE, HEAVY DUTY \$25.95

12-VOLT AUSTIN SPECIAL \$29.95

Dunlop Extra Grip Tires

The Tire that Grips in Mud or Snow

5.25x16, 4-ply, Austin Special \$24.30

6.70x15, 4-ply, Cushion Ride \$33.10

Winterize NOW

WE HAVE BLOCK HEATERS, THERMOSTATS,

FROST SHIELDS and PROMPT SERVICE

AUSTIN A-40 SOMERSET —

Call in and ask for a demonstration ride in this amazing new car.

Drive It Away For \$1,895.00

McDonald's Men's Wear

PHONE 160 — DIDSBURY

Heavy Duty Work Pants, olive color \$5.75

Men's All Wool Work Socks, pair 95c

Men's Winter Parkas \$16.95

Heavy Lined Jackets \$11.50

Corduroy Winter Jackets, heavily lined with fur collar \$19.25

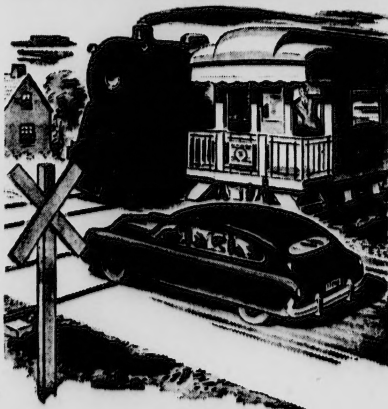
When You Need A Sweater Don't Miss Our Complete Selection.

Be Proud Of Your Business

Modern advertising is a necessity to hold and build business. Be proud of your business, of the goods you have to sell, of the services you have to offer in your particular line. Show the progressive spirit and the desire to serve by advertising. Do not hide your light under a bushel—proclaim far and wide who you are and what you have to sell and where your place of business is, for public memory is short, and advertising is a powerful aid to all types of businesses. Moreover, people as a general rule shop where they are invited.

The Didsbury Pioneer

PHONE 12 — DIDSBURY

DON'T HAVE A SINGLE TRACK MIND ON A DOUBLE TRACK RAILROAD!

TEACH CHILD SAFETY RULES

Even though your energetic small fry are back at school, you must still concentrate on alerting them to the hazards of traffic and playtime. According to records of mutual insurance companies, it's the after-class doings that accounts for a large part of children's accidents. Youngsters get into all sort of mild or serious situations when they try to cram a full day's play into the hours before the so-to-be signal puts an end to their activities. In your basic training lessons,

start with the street and its dangers. The National Safety Council advises that you impress the importance of crossing at corners, or watching for the green light and even then, of looking both ways to be certain all cars have stopped for the signal.

Caution your children against darting into the traffic lanes between parked cars; to keep on the lookout for driveways or garage entrances. Make it a family rule that all the youngsters report their whereabouts to you so they can be reached at any time.

Emphasize that it's foolish to take an unsafe dare. Teach them the meaning of a railroad gate, that telephone poles with their high-tension wires are not meant for climbing, that the branch of a tree can conceal a crack.

Tell them the hazards of playing with fire, of racing through a ramshackle building or doing gymnastics in a new house framework, of hitchhiking.

And above all, give your youngsters sound reasons along with the list of "don'ts".

From The Pages Of Other Alberta Weeklies . . .**IT TAKES OTHERS TO TELL US**

It is paradoxical that Canadians seem to need American publications to tell them most forcibly of the boom which is transpiring in their own country . . . for any way you want to look at it, Canada is in the midst of the greatest industrial boom in the world; and certainly the greatest in history.

Canadian publications for many years have been reporting of the tremendous strides being taken by Canadian industry in planned expansion; newspapers and radio newscasts have faithfully mirrored the fantastic progress of this country during the past five years.

But it seems necessary for an outsider to tell the story before we wake up to the fact that the Canadian way of life is leading us to a higher standing of living; to a greater industrial and political power; to possibly the most glittering future of any nation in the world.

Among the widely-read American magazines which during the past few months have told the big story of Canada are Collier's, Fortune and the New York Sunday Times. This week, Life has come out with an eleven-page section which tells in color and story, the fabulous progress being made in this large country of small population. Pride of accomplishment in Canada's efforts has always, it seems, been belittled most by Canadians themselves. Perhaps, if American editors continue to harp on the expansion which should be Canada's pride, we as citizens might well become proud of the fact that we are witnessing, at first hand, one of the most startling industrial revolutions of modern times.

—Lacombe Globe

HOLIDAY MISHAPS

The devastating number of highway accidents in Canada on week-ends and major holidays is becoming more alarming. Soon motorists will be afraid to venture on Canada's main highways during a holiday weekend.

National institutions with publicity bureaus are promoting every thing from National Cheese Week and National Cat Week to a worthwhile venture such as National Fire Prevention Week. The loss in lives, real estate, furniture and life's savings by fire in Canada is vast.

Probably just as big a toll is taken in broken bodies, lost lives and money lost in damage suits on our highways. Insurance companies, police and other organizations continually drill into the public the importance of caution on our highways, especially on holiday week-ends and yet all the warnings appear to no avail.

Possibly the answer to the rising accident toll would be for governors to be put on cars. Apparently the drivers won't govern themselves.—Strathmore Standard

FREE PUBLICITY UNFAIR

Free press releases last year cost publishers of Alberta weekly newspapers thousands of dollars worth of paid display advertising. It was revealed at the weekend in a discussion on the question led by "Chuck" MacLean of the Camrose Canadian.

The loss to the publishers came with the publication of releases from provincial and national groups with local tie-ups, the report showed. One concern alone, it was estimated, would have allocated \$5,000 for their campaign, but instead had their messages placed in the best advertising medium in Canada, the weekly press, through free publicity.

At the present cost of production none of the publishers of the Alberta weekly newspapers can afford to give away each year space which they could market for thousands of dollars.

The campaign to bring the "free space grabbers" into line will cause some hardships but on purely business basis and sounder economies the publishers must take a strong stand.

Members of the Weekly Newspaper Association, who have known that each year they are being "gypped" of thousands of dollars of display advertising through publication of free press releases, have tried on numerous occasions to rectify the matter in a reasonable manner least likely to cause any loss or concern to interested parties.—The Drumheller Mail

MODERN MIRACLE — 1952

When you come to think of it, it's some kind of a miracle that our Red Cross Blood Transfusion Service continues to operate at all, let alone expand and grow.

For it runs on faith . . . faith in the essential goodness of people . . . faith that they do care about others . . . faith that there will always be enough who do care to make the continuing service possible.

There is no substitute for human blood. There is no other way to obtain this life-giving, miraculous fluid, except as a free gift from one individual to another.

So the first agent in this miracle is the blood donor. The second is

Lincoln Ellsworth was the first man to fly across the Antarctic continent.

the volunteer worker. From the publicity chairman who first starts the ball rolling, from the Boy Scout who delivers the posters, through the canvassers, the telephone committee, the greeters, the nursing aides and the refreshment committee, there are dozens of jobs that add up to hundreds of thousands of dollars worth of work. And this, like the blood, is free . . . given freely for the sake of an ideal, the welfare of others.

The wonders of modern medical science and technical skill are almost commonplace now.

And so these three factors add up to a warm, hopeful, happy miracle of modern times, one you help to make, a miracle that never ends.

—Nanton News

INDUSTRIALIZATION IN ALBERTA

Just saw a word blueprint of Alberta's rapid industrial development. In spite of the fact that Calgary Power added 100,000 k.w.s. to its production plant a year ago, there is already in sight a shortage of electrical energy in Alberta's expansion unless vast new generating facilities are rapidly brought into being. Plans are already made to meet the demands and by 1955 it is expected that Alberta will be consuming more than double the electrical energy being generated in 1952. Along with the industrialization is the rapid installations on Alberta farms. Calgary Power alone has added over 2,000 units to its hook-ups during the summer of 1952.—Camrose Canadian



Your car will be ready on time . . . AS PROMISED

WHEN WE TELL YOU that your car will be ready at a certain time — you can count on it.

Before we do any job, we will also give you an estimate of what it will cost.

We use special equipment, factory-engineered and inspected parts, and highly trained mechanics to save your time and money.

We are here to serve you. Any time you are not pleased — we are not satisfied.

Payne-Freeman Co.

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PHONE 14 — DIDSBURY



Divide Your Dollars With Your Neighbor

Everybody has a certain amount of civic pride—that sort of pride which helps make a village a town, and a town a metropolitan city.

The growth of any community is dependent upon the support given its citizens. If you fail in your co-operation, your town either stands still or goes back.

If you uphold your town by sustaining it wholeheartedly you help yourself and the community. Buy at home! Be neighborly with your dollar. Divide your dollars among your merchants and others who have the interests of Didsbury at heart. Help them and they will help you to greater values — for increased volume means decreased costs.

DIDSBURY needs your support and you need the support of the town. Let's get together and share our dollars for a mutual prosperity.

THANK YOU DIDSBURY

We wish to express our appreciation of the whole-hearted response the citizens of Didsbury gave to the proposals to serve this community with Natural Gas.

We take the response to be an indication of your confidence in our Company, and will continue doing everything possible to complete arrangements to bring Natural Gas to Didsbury at the earliest possible date.



YOUR GAS COMPANY

Canadian Western Natural Gas Co. Ltd.
HEAD OFFICE: CALGARY

THE DIDSBURY PIONEER

Established in 1903

Published Every Wednesday at Didsbury, Alberta
Entered as Second Class Matter, Post Office Department, Ottawa
Member of the Canadian Weekly Newspapers Ass'n.
and of the Alberta Division of the C.W.N.A.
Subscription: In Canada, \$2.50 a year; In U.S., \$3.50
JAMES CURRIE, Editor and Publisher

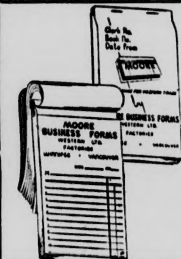
VOTE "YES" ON NOVEMBER 1ST

On Saturday, November 1st, a second vote will be taken on the hospital by-law, details of which have been published in the columns of this newspaper during the past two weeks. A folder is being prepared by the Hospital Board explaining more fully the aims, objects and advantages of the proposed addition, and will be mailed within the next few days.

Since the first vote was taken in July we have heard many arguments, pro and con, on this very important issue. The general opinion, as we see it, is that the number of ratepayers turning out to vote on the by-law in July was not sufficient to give a true picture of the district's desires. At that time the official total was 302 in favor, 182 against and nine ballots spoiled or rejected. This count was approximately 28 short of the required two-thirds majority. It must be remembered that bad weather, muddy roads and vacation time contributed greatly to the small number exercising their franchise on the first vote. It is also pointed out that a ratepayer entitled to vote may cast his ballot at any poll in the hospital district.

The Hospital Board and this newspaper have done their utmost to give you all available information, and any questions which may yet arise in the minds of any ratepayers should be directed to members of the board or the secretary.

We will ask you again as we did earlier in the year to vote "yes" for more adequate hospitalization in this district. The need, to us, seems quite apparent. The cost in dollars looms as a large sum, but do dollars mean that much when illness or accident strikes a loved one. Let's not wait until it's too late!



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JENKINS' GROCETERIA LTD.

We present two samples of Overseas Parcels which we know will be most acceptable in Great Britain or the continent. The contents have been selected carefully for their food and ration point value, as well as for their shipping qualities. There are 20 parcels to choose from.

Parcel No. J-706 — 6 lb. Parcel

- 1 - 8 oz. pkg. Jenkins' Best Tea
- 1 - 16 oz. pkg. Cube Sugar
- 1 - 16 oz. pkg. Cake Mix
- 1 - 8 oz. pkg. Cheese
- 1 - 6 oz. pkg. Noble's Fruit Drops
- 2 - 6 oz. pkgs. Soup Mix
- 1 - 16 oz. pkg. Raisins
- 1 - 3-4 oz. tin Sockeye Salmon
- Contents \$2.75
- Postage \$1.10
- Price delivered in United Kingdom \$3.85

Parcel No. J-736 — 20 lb. Parcel

- 1 - 15 oz. tin Fruit Salad
- 1 - 15 oz. tin Peaches
- 1 - 16 oz. tin First Grade Butter
- 1 - 2 lb. tin Europa Ham
- 1 - 15 oz. tin Burns Beefsteak and Onions
- 1 - 14 oz. tin Sliced Side Bacon
- 1 - 16 oz. tin Lard
- 1 - 12 oz. tin Burns Sausage
- 1 - 12 oz. tin Burns Spork
- 1 - 9 oz. pkg. Dried Apples
- 1 - 16 oz. pkg. Cake Mix
- 1 - 16 oz. pkg. Seedless Raisins
- 1 - 11 oz. pkg. Dried Peaches
- 1 - 8 oz. pkg. Semi-Sweet Chocolate
- 1 - Pkg. Dried Eggs (1 dozen size)
- 1 - 16 oz. pkg. Cube Sugar
- 2 - Pkgs. Jello Puddings
- 1 - 8 oz. pkg. Cheese
- 1 - 8 oz. pkg. Jenkins' Best Tea
- Contents \$10.50
- Postage 3.25
- Price delivered in United Kingdom \$13.75

NOTES FROM D.A.

HUGH McPAIL

Bang's disease of cattle is transmissible to humans in who it causes Undulant Fever. Several cases of Undulant Fever occur in Alberta every year.

To understand clearly how the disease is spread from a Bang's infected cow to a person, one should remember that the infection in the cow is concentrated in the udder and the uterus. Because the Bang's disease bacteria (called Brucella abortus) are in the udder, they are shed in the milk and people drinking such milk in the raw state may develop the disease. The best prevention is to only use milk on the farm from Bang's-free cows. A blood test is the most accurate method to diagnose the disease.

Have your veterinarian blood test your milk cows. A good time to have this done is when he is on the farm to vaccinate your calves this fall. Let him know in advance, though, so he will have the necessary equipment with him.

The final solution to the Undulant Fever problem is to eliminate Bang's disease from the cattle population of Alberta. A great many Bang's-infected herds have been made practically free of the disease in the past few years through a program of yearly calfhood vaccination coupled with good herd management. As the vaccinated calves mature, infected animals are sold for slaughter and thus in a few years the disease can be eventually eliminated. Those with Bang's-free herds now should also get their calves vaccinated to protect their income and the health of their family. Delay may be costly. Contact your veterinarian now.

UNSATISFIED JUDGMENT FUND PAYS OUT \$205,349

A total of \$205,349 has been paid out by the Unsatisfied Judgment Fund from April 1 to Sept. 30, 1952, covering hospital and medical costs, as well as legal and other expenses. This leaves a surplus of \$37,569 over the fees collected from motorists for the same period.

The expenditures cover \$170,736 for judgments and costs; \$19,175 for hospital and medical expenses; and \$15,428 for other expenses. Collections of \$1 for each motor vehicle for the same period totalled \$262,918.

CARBON MONOXIDE. THE CREEPING KILLER

A spokesman for the Alberta Safety Council said today that carbon monoxide is one of the deadliest and sneakiest killers of the cold weather season and that its victims are usually lovers who park with the engine running, business men who like to warm up the car in a closed garage, and drinkers who go to sleep in a car with the engine running.

Paul Lawrence, safety director of the council, said, "Carbon monoxide is so sly that there are many cases on record of whole carloads of people being overcome without one victim noticing the other dropping off."

The lovers? Most of those we read about have driven to a quiet spot and parked with the engine running or have left a dance to "sit out" a few.

The deadly gas, which cannot be smelled, tasted or seen, may enter the car through the floorboards as a result of a broken or burned-out muffler, or it may be carried by wind to the front of the car and drawn in by the air conditioning heater.

The only defense is plenty of fresh air to carry the gas away. It should be realized that whenever a gasoline engine is running it is producing carbon monoxide gas and that this gas must be prevented from accumulating in any enclosed space where there are people.

Defective exhaust systems have caused thousands of people to be overcome, because, when the gas escapes under the passenger compartment, instead of being carried all the way to the back, it so often finds a way inside, even when the car is travelling at 60 miles per hour.

This unseen killer is often suspected of being the cause of auto wrecks partially affecting the driver and causing him to lose control.

A quick and effective inspection may be made by placing the car on a hoist with the engine running. If the temperature is freezing or nearly so, exhaust gas can be seen wherever it escapes. Examine the exhaust system from engine manifold to tail pipe and replace any part which has burned through or been broken by striking rocks or other obstructions on the road. It should be noted that it is impossible to repair a burned-out muffler. A new one is the only safe solution.

Rural dwellers were also warned of additional hazards due to pump engines, lighting plants and gasoline washing machines. The exhaust of these motors should be carried outside and up so that there is no chance of a draft blowing the gas back inside.

Robert Fulton was a portrait painter before he became an inventor.

ESKIMO PLAYERS VISIT CRIPPLED CHILDREN'S HOSPITAL

Thanksgiving was a gala time at the Alberta Red Cross Crippled Children's hospital when members of the Edmonton Eskimo football team called on the small patients in a pre-game visit.

Frank Filechok, Rollie Miles, Mendryk, Claude Arnold and Vic Mason toured the wards, autographed books and casts and played with the children.

As always when personalities visit the hospital, the wards awaiting the team were agog with excitement. Up-patients reported the progress of the visitors ward by ward, reporting to their pals who were bed-bound. And a troop of up-patients followed right along with the players.

All rabid sports fans, the children listen to the games and with patients from as far north as Slave Lake in the building, the Eskimos found plenty of supporters all over the hospital.

At present there are 136 patients, more than 80 of which are poliomyelitis victims. It is expected that with the current polio epidemic the hospital will be at full capacity of 156 beds within the next few weeks.



"I'm sure Grandfather wudna mind."

Red Deer Federal Constituency Social Credit Nominating Convention

Legion Hall - Innisfail

Saturday, October 25th, 1 p.m.

BANQUET 6 p.m.

Guest Speaker

Solon E. LOW, M.P.

H. E. MORRIS - BOWDEN, PRESIDENT

MRS. NORMA SMITH - OLDS, SECRETARY-TREASURER

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than the standard price.

O.S.A. Notes

One hundred and twenty girls
attended the Canadian Girls in
Training (C.G.I.T.) fourth annual
provincial conference held at Olds
School of Agriculture October 10 to
13.

Theme of the conference was
"Quo Vadis?", "Whither Goeth
Thou?" Miss Bernice Moore led a
discussion on "The Great Christian
of Today" and gave the theme
address, "Where Am I Going." Miss
Eva Jagoe, Calgary teacher, lectured
on standards of a Canadian girl in
training in school work, in leisure
time activities and in social
contacts. Miss Maria Chela of An-
golia, Africa, discussed Angolian
girls in training. United Church
missionary, Miss Dawson, from Ni-
agara Falls to Angolia, interpreted
the speaker's stories of Angolian
schools constructed of grass and
mud, or baked mud at best. Miss
Anne Gertsen, director of Christian
Education at the First Baptist
Church in Calgary, outlined the
fields open for a girl in Christian
work.

Miss Muriel Dyer, provincial
president, welcomed the group. Miss
Jean Angus of Calgary, provincial
girls' work secretary, gave opening
address. Miss Frances Losie of Ed-
monton, vice-president, and newly-
elected president, addressed the
conference on midday inspection. Ena
Paul of Calgary, president of pro-
vincial girls' work board, was pre-
sented the last two days. Mrs. A. At-
kinson of Calgary was conference
mother.

Miss Bernice Moore of Edmonton,
former counsellor in Negro slum
district of New York, discussed the
early church. Miss May Nutt of Cal-
gary attended as Calgary Girls'
Council sponsor. Miss Margaret
Webb attended as editor of Alber-
ta's C.G.I.T. paper, "The Gleam."
Discussion group leaders were Mrs.
D. Tote and Miss J. Paulson of Ed-
monton. Mrs. C. Robertson of Mor-
rin, Mrs. E. Fowler of Edmonton,
Miss S. Forbes of Calgary, Mrs. E.
Borgal of Calgary was sing-song
leader.

Workshops were conducted in
sewing, outdoor recreation, how to
prepare a workshop service, sample
meetings.

BUYING TOO MUCH ON CREDIT.

There has been a huge increase
in retail sales on credit. Where does
it all lead? To Trouble? Probably
for some, but for the economy as a
whole here are a couple of consid-
erations which make the outlook
much less ominous than some have
been fearing.

1. Canadians generally are still in
a relatively good liquid asset posi-
tion despite their buying on credit.
Savings deposits, for example, are
up 6 per cent over last year. Other
personal savings, life insurance, are
up too.

2. We believe that when the
figures are available it will be
shown that the total amount of
money available for spending has
grown even more than the gain in
savings, life insurance, etc.

On the whole, it seems that to-
day's higher retail sales are riding
on larger incomes more than on
dreams for tomorrow. Some in-
dividuals with their credit buying
are doubtless digging pits into
which they will some day fall. Per-
haps the same applies to some re-
tailers. But over-all, today's credit
sales volume need not be regarded
as alarming.

People come from
miles around



for our
DODGE-DE SOTO
Service!

Word has spread around
that we treat our customers
RIGHT! We can keep
YOUR car or truck running
longer, more efficiently, and
more economically!

Dependable Service
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Our trained mechanics have the
"know how" to make repairs
quickly—saving you time and
money. They use only factory-
engineered parts. For depend-
able service at reasonable prices
—see or phone us today.

PAYNE-FREEMAN CO.
LIMITED
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Agricultural
SERVICE
BOARD
NOTES

W.K. Snyder,
Field Supervisor

Spread Straw In The Fall

For the second year in succession
good growing conditions have again
produced a heavy yield of straw.
Last spring many farmers found it
difficult to work in the heavy trash
cover. Others who had spread the
straw the previous fall experienced
little difficulty.

On fields where straw is heavy,
every effort should be made to
spread it this fall. At this time of
year it spreads easily. If left until
spring the tough straw is much
more difficult to spread. Oscillating
harrow pulled diagonally across
the field at an angle of about 45 de-
grees will do a first-class job of
spreading the straw. Ordinary har-
rows, or better still, flexible har-
rows may be used for this job pro-
viding they are hitched high on the
tractor bar or to a high-wheel har-
row. Relatively high tractor speeds
are also needed to keep the har-
rows clearing themselves of trash.
Once the straw is spread, sharp-cut-
ting tillers, discers or blade type
cultivators are quite capable of
working in even the heaviest straw
cover.

"Listen, neighbor, don't burn
stubble,
Buckling nature won't cure
trouble!"

Zella Women's Institute To
Hold Bazaar and Auction

Mrs. John Hansen was hostess to
twelve Zella W.I. members and one
visitor on Thursday, October 16.

Roll call was "your biggest car-
rot." The contest was won by Mrs.
Batan, who will enter the carrot in
the Bowden vegetable contest.

Mrs. H. Christensen, handicraft
conductor, reported on the executive
meeting, and the ladies selected the
articles to be made.

Mrs. Vic Snyder gave the home
economics list, with a discussion
following.

Friday, November 28 was set as
the date for the bazaar and auction
sale, to be held at the Zella school.
Mrs. H. Christensen kindly donated
a turkey which will be raffled.

The open topic by Mrs. E. Wald-
roff dealt with the work of the St.
John's Ambulance Society. It was
suggested that a course in first aid
be undertaken by the branch, and
that Mike Knights, who is a regis-
tered member of the society, act as
instructor.

Mrs. Hansen donated a box of
home made marshmallows, with
little Keith Waldruff winning the
contest.

A flower contest for the "bit of
fun," conducted by Mrs. Vic Snyder,
was won by Mrs. H. Christen-
sen.

The next meeting will be held at
the home of Mrs. Joe Ness on
Thursday, November 20, when a rug
demonstration will be held.

THE DIDSBURY OPERA THEATRE

Week Day Shows at 8:00 p.m.
Saturday Matinee 2:30 — Evening 7:30 & 9:30

THURS., FRI., SAT.:
OCT. 23, 24, 25:



WESTWARD
THE WOMEN

ROBERT TAYLOR DENISE DARCEL
with HOPKINSON EMERSON
JOHN MCINTIRE

COMING...
THE WILD NORTH

MON., TUES., WED. —
OCT. 27, 28, 29:



MY
CONVICTS



CONVICTS

COMING...
THE WILD NORTH

Going
Hunting?

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FOR BETTER GUNS
AND EQUIPMENT
SEE...



RALPH'S SPORT & BICYCLE SHOP
NOW IS THE TIME TO GET YOUR "SCOPES"
FOR BIG GAME HUNTING !!!
Large Selection of Guns and Rifles in Stock
Agency for C.C.M. and Rudge Bicycles
All Makes of Bicycle Repairs
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so clean!
so comfortable!

Oil heat!



What a pleasure to be rid of the dust and dirt of ashes, wood boxes and dirty fuel storage bins. How wonderful to have clean, comfortable oil heat in the house. No more drudgery. No more fires to tend.

Use economical Esso Heating Oil in space heaters, floor furnaces, automatic oil burners, hot water heaters, stoves, stock trough heaters, chicken brooders. See your local oil burner equipment dealer for installation and service. Contact your nearest Imperial Oil Office or Agent for your next supply of dependable Esso Heating Oil.



IMPERIAL OIL LIMITED

THE SIGN THAT SAYS MORE FOR YOUR MONEY



"True happiness springs from Moderation"

Goethe (1749-1832)

THE HOUSE OF SEAGRAM

MEN WHO THINK OF TOMORROW PRACTISE MODERATION TODAY

Use Classifieds, the Ads with Pulling Power

Are You familiar with City Traffic Laws?

A HELPFUL HINT ON CITY DRIVING

No. 2 in a Series

YIELDING RIGHT OF WAY

When to yield the right of way is important. Failure to yield the right of way contributes to nearly half of all traffic accidents.

- Where there is no stop sign or signal light the vehicle on the right has right of way (see illustration).
- Where there is a stop sign a vehicle must stop and then proceed only when safe to do so.

PEDESTRIANS IN CROSSWALKS HAVE RIGHT OF WAY AT ALL TIMES.

THIS MESSAGE SPONSORED IN THE INTEREST OF YOUR SAFETY BY



ALBERTA BREWERS' AGENTS LIMITED
BIG HORN BREWING CO. LTD.
CALGARY BREWING & MALTING CO. LTD.
SICK'S EDMONTON BREWERY LTD.
SICK'S LETHBRIDGE BREWERY LTD.
NORTH-WEST BREWING CO. LTD.



Be Careful
the life you
save may be
your own.

WATSON PURCHASES \$35,700 HEREFORD BULL IN MONTANA

The record for the highest price ever paid by a Canadian for one animal was set at the Parkes dispersal sale held at Vaughn, Mon. when Victor Watson of Aldridge paid \$35,700 for a two-and-one-half-year-old Hereford bull.

The bull, Milky Way Mixer 32nd, helped to boost the total of the Parkes sale to \$542,850, making this the highest sale in Montana's history as well as one of the nine held in the U.S. to top the half-million mark.

A January bull calf, Royal Triumph 34th, was bought by William Weber, Clarendon, for \$5,900. A Saskatchewan buyer, C. S. Jones, Prince Albert, paid a total of \$6,100 for A. P. Sweet sixteen 17th, and A. P. Sweet sixteen 11th. Archie Boyce was with Mr. Watson when he made the purchase.

SHOULD CONCENTRATE ON SAFETY DEVICES

Despite all the glitter, those sleek new automobiles haven't caught up to the civilization they've helped to create.

Safety considerations should get a bigger play from the auto designers for one thing — things like better left-hand vision for the driver; safer dashboards and windshield; effective emergency brakes; less concentration on more horsepower until our highways are made safer; safety belts.

Chrome should get a smaller play, it's suggested for economy in initial purchase price as well as repair bills. Also, along the lines of economy, as well as traffic congestion considerations, many favor smaller autos, instead of the present trend to longer, wider vehicles.

These are part of a host of suggestions, and which take in: quoted prices, including defrosting, heater, etc., harder paint jobs, directional signals as standard equipment, easier steering, a tougher exterior, and more attention to cold weather running ease.

ADVERTISING SELLS BRAND NAME FOODS

Weekly newspaper advertising has been one of the determining factors in making Canadian consumers aware of the importance of buying "brand name" foods at the food market level, P. Gledhill, president of the Packaging Association of Canada told members of the association at Toronto recently.

"The combined effects of news paper advertising and pleasingly designed packages," he said, "have been primarily responsible for the broader distribution of Canadian-manufactured good in this country."

Commenting on what he termed "a noticeable decline in personal salesmanship at the retail level," Mr. Gledhill stated that manufacturers, retailers and distributors have had to "counteract this trend by creating a consumer interest in the product through newspaper advertising and by packing the product in a container that will tell its own story and close the sale."

"It is no longer sufficient," Mr. Gledhill emphasized, "that a product be of sound quality and value alone. It must be properly advertised and packaged to ensure the best results at the retail level. The beneficial results of advertising speak for themselves."

THE ONE WHO IS MISSED

It takes a lot of folks to run a world as big as this; And while we wish that some were gone, a lot of them we'd miss. We'd miss the bird who has a smile and always likes to show it; We'd miss the man who likes his friends and let's the whole world know it; We'd miss the friend who always had the time to say "Hello," And the chap who's always in the game and the first to say "Let's go." And if we'd miss that kind of man, well, wouldn't it be true, That folks would miss us when we were gone if we're that way to.

The Budget



"All this and Savings Bonds too!"

RAINFALL ABOUT AVERAGE IN DISTRICT THIS YEAR

Total rainfall for the current year as recorded to date by the meteorological station at the Olds School of Agriculture has been close to average. This average would apply without much variation to our immediate area.

Up to September 30 a total of 11.16 inches of moisture had fallen. This compares with 22.96 inches for the same period in 1951 and 10.95 inches in 1950.

Records which have been kept for 38 years show the average annual rainfall has been 17.8 inches. Average for the last 10 years is 17.22 inches.

This year the district enjoyed an exceptionally long frost-free period, the approximate length of the period being 150 days, about 30 to 35 days more than average.

September 25th was the hottest day of the year with a recorded temperature of 89 degrees, and was the hottest day since Sept. 3, 1950, when the temperature rose to 90.

C.P.R. TUNNEL IN ROCKIES ONE OF LONGEST IN THE WORLD

The longest tunnel on the Canadian Pacific Railway is the Connaught tunnel, through Mt. McDonald in the Canadian Rockies. It is one of the longest in the world, slightly more than five miles long, double-tracked, 29 feet wide, 21½ feet high and lined throughout.

In Winnipeg terminals there are 280 miles of track, the greatest individual yard in the world.

Calgary has 144 miles of terminal track.

CANADIAN CIVIL ENGINEERS EARN \$3,500 TO \$8,400

In case you've wondered how much those fellows get for pecking through transit and putting down lines on drawing boards, most Canadian civil engineers earn between \$3,500 and \$8,400 a year.

The Labor Department came up with this finding after a survey. It said 77 per cent of Canada's civil engineers are in this salary range.

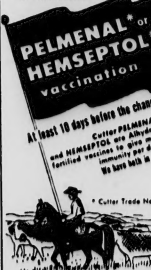
A few of the 3,500 engineers reporting—15 of them—fall into the \$1,800-\$2,400 bracket. Another few—just 38—make more than \$25,000.

You don't have to ship
to have

SHIPPING FEVER LOSSES

Any upset in animal routine—dehorning, castrating, feeding changes, dusty conditions or severe weather can and do cause shipping fever.

If you contemplate any upset in the routine of your animals, we recommend...



LAW'S DRUG STORE

PHONE 40 — DIDSBURY

Authorized CUTLER Distributor

LOOKS LIKE A LONG STAY

The little girl was informing every passer-by of the fact that she had a new baby brother at her house.

"That's fine," said one, and, thinking to be facetious, went on to ask slyly, "and is he going to stay?"

"I think so," was the reply, "anyway, he's got his things off."

Skinny men, women gain 5, 10, 15 lbs.

Get New Pep, Vim, "Merry"

What a thrill! Every time you eat only follow the New Pep, Vim, "Merry" formula, you'll be getting the most out of your food. The New Pep, Vim, "Merry" formula is a complete diet plan. It's the only diet plan that's been scientifically proven to be the most effective. It's the only diet plan that's been scientifically proven to be the most effective. It's the only diet plan that's been scientifically proven to be the most effective.

CHRISTIAN SCIENCE

The great fact that the goal set before Christians is won only by consecrated effort will be expounded Sunday in Christian Science churches. The Lesson-Sermon is titled "Probation after Death" and it will contain this declaration from the Master, Christ Jesus: "Not every one that saith unto me, Lord, Lord, shall enter into the kingdom of heaven but he that doeth the will of my Father which is in heaven." (Matthew 7: 21). And this corroboration from Science and Health with Key to the Scriptures by Mary Baker Eddy: "Seeking is not sufficient. It is striving that enables us to enter." (p. 10).

ANGELIC MISSION OF OLDS (Diocese of Calgary)

SUNDAY SERVICES

1st Sunday of Month:
3:30 p.m. Harrold.
2nd Sunday in the Month:
3:30 p.m. Burnside.
7:30 p.m. Didsbury.
3rd Sunday in the Month:
11:00 a.m. Harrold.
4th Sunday in the Month:
11:00 a.m. Didsbury.
3:30 p.m. Rugby.
5th Sunday in the Month:
Services to be announced.

UNITED CHURCH OF CANADA

Rev. C. C. Armstrong, B.A., B.D.
Westerdale (2nd and 4th Sunday)
Knox Sunday School ... 10:30 a.m.
Westcott ... 11:30 a.m.
Knox Evening Worship ... 7:45 p.m.

REDEEMER LUTHERAN CHURCH

Rev. E. B. FOX, Pastor
Divine Service every Sunday at 11:00 a.m.
Sunday School and Adult Bible class every Sunday immediately after the service.

UNITED MISSIONARY CHURCH

Rev. Ray Shantz, Pastor
Sunday school: 1:30 p.m. Worship Service 2:30 p.m.
Sunday evening service 7:45 p.m.
Wednesday evening prayer meeting at 8:00 a.m.
Young peoples' service every alternate Sunday at 7:45 p.m.
Davenport school: Sunday school and service each Sunday, 10:45 a.m.
Listen to the broadcast over CKXL 7:15 to 7:45 every Sunday morning.

CHURCH SERVICES AT LEWIS SCHOOL

Conducted by W. Bidwell
Second and fourth Sunday of each month.
11:00 a.m.—Church Service.
12:00 a.m.—Sunday School.

FOUR SQUARE CHURCH SERVICES

Fallen Timber School House
Frescoing Service at 2:00 p.m. every Sunday. Sunday School immediately after service.
Rev. Mr. and Rev. Mrs. C. B. Moore, Pastors

EVANGELICAL CHURCH

Rev. A. J. Grams, Pastor
SUNDAY SERVICES:
10:30 a.m.: Worship Service.
11:30 a.m.: Sunday School.
2:00 p.m.: Sunday School followed by Worship Service.
7:30 p.m.: Evening Service.
Wednesday Evening, 8:00 p.m. Bible Study and Prayer Meeting.
Thursday Evening, 8:00 p.m. Choir Practice.
The pastor and congregation extend a cordial invitation to every one to worship with us. "Come and we will do thee good."

CHURCH OF NAZARENE

HARMATTAN
10:30 a.m.—Sunday School.
11:30 a.m.—Morning Worship.
8:00 p.m.—Evangelistic Service.
Wednesday Prayers Meeting, 8 p.m.
Friday N.Y.P.S. ... 8 p.m.
WM. BARBER, Pastor
The Church with the warm welcome

RED & WHITE

PHONE 39 C. M. CARTER

FRIDAY AND SATURDAY SPECIALS FOR OCTOBER 24TH AND 25TH

Creamed Honey, 2 lb. pkg.	55c
Fancy Cohoe Salmon, 1/2's tin	2 for 63c
Peter Pan Puffed Wheat, 8 qt. size	29c
Red & White Bleach, 26 oz. bottle	27c
Little Dipper Cake Mix, White or Chocolate, Pkg.	29c
Peach Jam, Red & White, 4 lb. tin	83c
Apple Juice, Sunrype, 48 oz. tins	2 for 61c
Raspberry Jam, pure, Red & White, 2 lb. tin	53c
Orange Juice, R & W, 20 oz. tins	2 for 35c
Cooking Molasses, 2 lb. tin	25c
Corn, R & W, cream style, 20 oz.	2/47c
Currents, per lb.	27c
Corn Syrup, Crown brand, 5 lb. tin	87c
Aunt Jemima Flour, 3 1/2 lb. bag	59c
Whole Kernel Corn, Red & White, 20 oz. tins	2 for 49c
Margarine, Sun Brite, 2 lbs.	65c
Corn Flakes, Kellogg's, 12 oz. pkg.	2 for 45c
Cheese, Baby Roll each	58c
Dates, lb. pkg.	25c
2 lb. pkg.	49c

IT'S JUNE IN JANUARY WHEN YOU USE A GENERAL ELECTRIC...

Food Freezer

For FARMS, HOTELS, RESTAURANTS INSTITUTIONS, HOMES.

Economize... with safe, cold, food storage Separate Storage and Freezing Compartments

See Them At

Dickau Electric
ELECTRIC WIRING OUR SPECIALTY

PREMIER MEAT MARKET

R. A. CAMPBELL, Prop.
(LOCATED IN SOLEY'S STORE)
THE COMPLETE FOOD CENTRE

SPECIAL THIS WEEK !!!

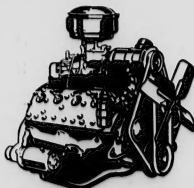
ROASTING OR BOILING CHICKEN
FRESH MILK DAILY

PHONE 42 FOR DELIVERY — WE BUY HIDES

FOR BETTER PRINTING AT REASONABLE PRICES CONSULT "THE PIONEER"

HAVE YOUR OLD MOTOR REPLACED WITH A...

**GENUINE
FORD
FACTORY
REBUILT
CYLINDER
ASSEMBLY**



GUARANTEED ON THE SAME BASIS AS A NEW CYLINDER ASSEMBLY
Cost Only \$175
(Plus Installation)

Prevost Motors

Home of Mercury - Lincoln - Meteor
BERT PREVOST, prop. — PHONE 168
We Operate a First Class Paint and Body Shop

DISTRICT NEWS

M.V.B.C. News

(From Our Own Correspondent)

Great blessing has come to the College due to the revival that has come to both church and school. Classes were lifted all day Friday and meetings continued until late each night. There has been a time of real spiritual help and we know that each student will be better fitted to take on the work that will be given him during the winter. Very soon Gospel League teams will again be going into country appointments and students are looking forward to this practical work with much interest.

Many of our friends have become greatly interested in the radio broadcast under the direction of Mr. Peter Waldo, vice-president of the College. Sunday morning was a special broadcast in honor of Mr. William Snyder on his 78th birthday. People occasionally sponsor such a broadcast in memory of friends and loved ones, or on the occasion of an anniversary or birthday. You may want to do that. Just contact the Good News Broadcast, Box 266, Didsbury, for information.

A dinner was held in the dining room on Wednesday night of last week in which the ministers of the U.M.C. Conference, their wives and friends fellowshiped with the student body. We appreciated having these friends among us again.

Mrs. Oscar Snyder was a guest at the Burgess home and spent some time with Mrs. Suter during the past weekend. We were glad to have her on the campus too.

Usually we have Open House at this time of year. We are notifying friends through this column that Open House has been postponed. We do not know at present when it will be held but if we do have the annual event this year we will let friends know in time so they may attend. It will not be held this coming Friday.

Rev. Donald Taylor, president of the College, will begin a series of revival meetings in the May City church this week. No doubt students will also assist in this effort.

A number of new students have made their appearance on the campus within the past few days. Harvest has detained them, and several more are expected in the near future.

For Today And Tomorrow

This month Canadians will buy the seventh annual issue of Canada Savings Bonds. Through savings they will put out to interest millions of dollars.

Consciously or unconsciously, by so doing they take what military strategists term "a calculated risk." They risk their dollars in an investment which is only as good as (Canada and the Canadian dollar — no better, no worse.

True these bonds are readily convertible to cash. True, too, they yield an attractive interest rate. They thus boast two of the major assets of a sound investment.

But even more important, when they buy Canada Savings Bonds they become shareholders in the enterprise of Canada, and its economy.

At a time when inflationary forces are forever feeding in the purchasing power of the wage owner's dollar, Canada Savings Bonds form a bulwark at home, in commerce and industry.

With purchase of Savings Bonds they each have a personal stake in the buyability of the dollars so invested. And, as shareholders in the Canadian enterprise, they realize that the best protection for Canada, for the Canadian dollar, and for Canada Savings Bonds lies in the maximum of productive labor and the minimum of waste at all levels of the national economy.

FARMING ONE OF OUR MOST DANGEROUS JOBS

There seems little doubt that farming is one of our most dangerous occupations and that greater care must be given to the matter of farm safety.

The National Safety Council in the United States has classified farming as the third most hazardous profession, behind coal mining and railroading. The American Medical Association however, places agriculture ahead of the others, largely because it has no organized safety program.

Graham Anderson, director of rural safety for the Alberta Safety Council, points out that in Alberta alone, up to September, there were 20 tractor accidents resulting in death and many others causing serious and disabling injury. He says that if farm safety is to become a reality in Alberta then each farmer must work out his own safety program and become his own safety committee. Every farmer should do his part in reducing the frightening number of farm accidents in the province.

East Notes

(From Our Own Correspondent)

The next Lone Pine W.I. meeting will be held at the home of Mrs. George Long in Didsbury.

The following people from this district took in the wrestling match in Calgary on Wednesday of last week: Mrs. Winnie Bitter and boys, Mr. Pat Spragg and girls, Donald and Alfie Thompson.

Our deepest sympathy is extended to Mr. and Mrs. Alfie Thompson and family on the loss of their cousin, Reginald Jamieson, who passed away last Saturday.

Mr. and Mrs. Charles Welch and Mr. Harold Hobbs of Calgary spent the weekend with the Thompson family.

Mr. and Mrs. William Schumaker and baby Darlene of Calgary, and Mr. and Mrs. Ivan Clendenan and son Gordon of Midnapore, were weekend visitors with their parents. In the afternoon Mr. and Mrs. Clendenan, Gordon and Joyce Schumaker called on Mr. and Mrs. Roy Dowell and Mr. Dowell Sr., of Carleton Place.

Mrs. Edna Dowell was an Olds visitor on Sunday with her aunt and uncle, and also called on Mr. and Mrs. Billy Coates and family. They all took in the Old Timers' Association banquet in the United Church at Olds.

Mr. Fred Metz visited recently with his brother Harold and family, west of Olds. He was accompanied as far as Sundre by Miss Marjorie Goetjen, who stopped off there to visit with relatives.

Mr. Peter Kryklyk called on Mr. and Mrs. Sam Elliott and family last week.

Miss Joy Elliott spent last Thursday with her sister, Mrs. Joel Hunter, and family.

The dance at Lone Pine hall last Friday was well attended and all seem to have had a good time.

Threshing and combining is pretty well cleaned up in the area, thanks to grand co-operation by the weatherman.

Mrs. and Mrs. Schumaker were business visitors in Calgary on Friday of last week.

COMMON HEAD COLD SEASON NOT FAR OFF

Within the next few weeks many members of the community will be fighting off their first attack of the common head cold of the fall and winter season. Ravages of the sniffle, the sneeze and the wheeze each year are costly in the loss of good health, working time and social contacts.

The head cold, according to even the latest news on the subject, is a mystery to science, lacking both a sure cure or preventative operational plan.

Best advice of doctors and health officials, it seems is to avoid the chap with the head cold as much as possible, get plenty of sleep and fresh air; keep out of drafts and keep your hands as clean as possible.

Cures for the common head cold, we often feel, are as numerous as the number of families in the town or district. Some people prescribe aspirins and hot lemonade or a couple of stiff belts of rum before retiring.

Preventative measures and treatments for the common cold, which each year costs Canadian business and industry millions of dollars throughout the fall and winter months, until science can pinpoint the germ will remain a battle for each individual in the community.

PAINT REMOVER

There is a new paint remover. It's a powder which when mixed with water can be applied with brush, sponge or spray gun. Will remove any oil paint on steel or wood in a matter of minutes.

Winterize? Certainly!

WINTERIZE YOUR HOME WITH

STORM SASH

PHONE YOUR ORDER NOW!

H. R. BURGESS

OUR AIM—YOUR SATISFACTION
SPECIALIZED SHOPWORK

FOR THE WEEKEND HAVE A...

Roast of Beef

(Red or Blue Brand)

Take Home Some Fresh or Smoked
FROZEN FISH FILLETS

KIRBY'S MEAT MARKET

PHONE 127 — DIDSBURY

FRANK BRANDON

AUCTION SALE

17 Miles West of Olds on Sundre Highway

Tuesday, October 28, 1952

27 HEAD OF T.B.-TESTED CATTLE

All Hereford and Angus Bred Cattle

MACHINERY — HOUSEHOLD GOODS

3 HORSES — MISCELLANEOUS

CHARLES and ADOLPH ROSEHILL

Auctioneers

License Nos. 208 and 209 Ted Miller, Clerk

SEE THESE NOW IN...

USED BARGAINS

2 - LARGE BOOKER HEATERS

2 - WARM MORNING HEATERS

1 - BEATTY ELECTRIC WASHER

1 - BEATTY ENGINE WASHER, almost new

1 - INTERNATIONAL 1 1/2-2 1/2 PUMP ENGINE

1 - MOTORCYCLE

DON'T FORGET YOUR FERTILIZER ORDERS

HAROLD E. OKE

Your Machine Man — Phone 10

By authority of our appointment by the Bank of Canada as an official sales agent for the Seventh Series of Canada Savings Bonds

TOOLE, PEET INVESTMENTS LTD.

has appointed

C. E. REIBER

as an official sub-agent
for

CANADA SAVINGS BONDS

"STILL BETTER"

STORM-SASH

Order your storm sash and storm doors now and be ready for cold weather. By ordering now you should have them on your building before the arrival of winter.

Keep in mind that storm sash and storm doors mean additional comfort in the home — and cut down on fuel costs.

Inquire About Our Budget Plan

ATLAS LUMBER CO. LTD.

HOWARD ALLENSON, mgr. PHONE 125

Folkmann's Clothing

PHONE 124 — DIDSBURY

LADIES' FALL AND WINTER DRESSES STILL ARRIVING!
NEW SHIPMENT OF SKIRTS AND NYLON BLOUSES in all the latest colors.

We have the agency for Renfur Fur Coats. If you are thinking of buying a new fur coat, or trading in your old one, contact us.

NOW!
SUPER
Kem-Tone
TRADE MARK REGD.

The newest
miracle of research in
wall paints.

SUPER WASHABLE!
SUPER SCRUBBABLE!

Rich as velvet...tough as rubber...

Come in to see the lovely range of pastel and deep colors.

SUPER KEM-TONE is made by the makers of
famous KEM-TONE and KEM-GLO.

It's a good time for Interior Painting... Why not use one of the "Kem" family and be really satisfied. "Kem Tone" — "Kem Glo" and "Super Kem Tone".

Trem Tread for Floors
Clear and White Rez for Interior Finishes
McClary and Frigidaire Refrigerators
"Duo-Therm" Oil Heaters

MAC'S SERVICE HARDWARE

W.A. McFarquhar, prop. — Phone 33

Now Is The Time For . .



MEAD'S MULCIN	
4 ounce	\$1.50
8 ounce	\$2.75
OLEUM PERCOMORPH	
10 c.c.	\$1.10
30 c.c.	\$2.95
50 c.c.	\$4.60
SQUIBBS 10 D	
COD LIVER OIL	
4 ounce	\$1.00
16 ounce	\$2.25
HAIIBORANGE	
\$1.00 - \$1.75 - \$3.25	

Law's Drug Store

THE **Rexall** STORE

PHONE 40 — DIDSBURY, ALBERTA

Little Items of Local Interest

Mrs. Walter Dobbin returned last Wednesday after visiting in Edmonton with her son-in-law and daughter, Dr. and Mrs. J. P. Moreau.

—Order fertilizer for next year and take advantage of the \$3.50 reduction.—Harold E. Oke.

Visitors for the Thanksgiving holiday at the home of Mr. and Mrs. Sid Wright of Elkton were Mr. and Mrs. Ezra Berscht of Calgary, Mr. and Mrs. Elmer Mack of Nanton, and Mr. and Mrs. Jim Wright and family of Calgary.

Mr. and Mrs. G. Scott, their daughter, Miss Jean Janesek, and Laurel Logan were weekend visitors at the home of Mr. and Mrs. S. Wright of Elkton.

Mr. and Mrs. Robert E. McMullen of Elkton entertained Mr. and Mrs. Frank Lawson of Edmonton and most of the McMullen family at a Thanksgiving dinner.

Mr. and Mrs. Harry Steiss and Mr. and Mrs. Ed Berscht returned home Saturday evening from a trip to B.C. and other points.

Mr. and Mrs. Riley Moon, Darwyn, Gordon, Marilyn and Brian, were weekend visitors at the home of Mr. and Mrs. Ed Berscht.

Miss Winona Rouleau and Miss Betty Rupp spent the weekend at their respective homes.

—Your Fall Hardware Flyer is now in the mail, with many Hardware Specials. Look for your copy from Mac's Hardware.

Misses Jean and Shirley Wilson of Calgary were weekend visitors at their parental home here.

Mr. and Mrs. Harry Jones of Olds spent Sunday with Mr. and Mrs. John Kershaw.

Mrs. Frank Fletcher has been in Calgary for the past week under going a medical check-up.

Mr. and Mrs. Gordon Dunford of Peterboro, Ont., are visiting at the home of Mr. and Mrs. G. S. Tighe.

Mrs. James Rouleau, Linda and Larry, of Pincher Creek, returned home Sunday after spending the past ten days at the home of her parents, Mr. and Mrs. Frank Fletcher. Mr. Rouleau motored up Saturday and took the family back the following day.

Mr. and Mrs. Ernie Leclair have returned to their home at Vancouver after visiting for some time with friends and relatives in the Didsbury district.

Through The Study Window

(By Rev. C. C. Armstrong)

This will introduce you to a series of articles designed to inform you concerning activities of the United Church, and also to provide a further outlet for me to comment from time to time on matters of church and general interest. In writing these articles, I assume sole responsibility.

You ask, why such a column? First, it groups all notices concerning the church so that you need not glance through the advertising section or the Little Items to find out what's going on. Secondly, some particular activities require a word of comment. Accordingly—read, mark well, tie a string around your finger, pin on the wall, and thus remember. As to the title that's a family inheritance, and that's where I write it—in the study.

The official Board, made up of elected officers and group presidents, will meet in the church on Wednesday, October 27, at 8 p.m. All members from Westcott, Westdale and Knox Church are part of this board.

Thursday afternoon, October 23, is time for Explorer Girls, and Thursday evening is Senior Choir practice. From where I sit, behind the pulpit, I can hear the voices, both dulcet and delightful, that are not in the choir? Why not? Practice is at 7:30.

The members of the W.M.S. are undertaking a clothing drive for overseas. Good clean, used, mended clothing is to be left at the home of Mrs. Long before the 29 of October. Remember — you can only wear one suit or dress at one time. There are many who have nothing beyond mere rags. The Doukhobors (some of them) are ready to give their clothes away and can only be restrained by police action. We are not advocating nudist colonies but we do want you to give your spare clothing, and let the only guide be an enlightened Christian sensitivity to the needs of others.

Enquiries have been made about the little pamphlet, World Friends. The subscription price is 25¢ a year, and should be given to the leaders of the group, Mrs. Armstrong, Mrs. Goheen and Mrs. Timms.

Now it's time to proceed through the study door down to The Pioneer office. And by the way, did you see me in church Sunday?

Mr. and Mrs. Jack Law of Wetaskiwin spent a few days in town last week visiting at the home of Mr. and Mrs. George Law.

Mrs. I. Patterson of Tisdale, Sask., arrived here last week to visit her daughter, Mrs. Les LeGrand, who is a patient in the Didsbury hospital.

Mr. Willis Parker of Bright, Ont., and Ross Brown of Chesterfield, Ont., are guests of Mr. and Mrs. Bruce Parker.

—Fertilizer ordering time.—Harold E. Oke.

Mr. and Mrs. John Deadrick, Mrs. Rose Rieder and Mrs. Pearl Bennie spent a few days recently with relatives at Rosthern, Sask.

Mr. Bill Parker of Red Deer visited over the weekend at the home of his parents, Mr. and Mrs. Bruce Parker.

Mr. and Mrs. Dennis Jenkins and two sons of Calgary visited Sunday at the home of Mrs. E. Jenkins.

Mrs. C. Rapkin has gone to Stettin to visit her parents, Mr. and Mrs. W. B. Webb, who will celebrate their diamond wedding anniversary on Sunday, October 26. Mr. Webb is 86 years old and Mrs. Webb is 80.

Mr. and Mrs. R. A. Campbell and family spent the weekend at Carleton Place, Ont., with Mr. and Mrs. Stewart Hay.

Mrs. B. Ross and Mary Louise visited for a week at Shoultice with Mrs. Ross' sister.

Mr. Alex Eaton, local manager for Calgary Power, and 35 other central Alberta radio "hams" were honored at a dinner at the Marquis hotel in Lethbridge on Friday when Calgary Power Ltd. presented each with a table lighter for their assistance in relaying messages during the severe sleet storm of 1951.

Mr. and Mrs. Norman Mashinter and boys were Sunday guests at the home of Mr. and Mrs. D. N. Wilson.

Among a group of 35 nursing aides receiving their caps and pins from the department of health and Canadian Vocational Training Friday were Miss Leona Neufeld and Miss June Richardson.

Coming Events

—St. Cyprian's W.A. will hold a tea and bazaar in the Lions Hall from 3 to 6 p.m., Saturday, Nov. 1. 42-3c

—Don't forget the I.O.D.E. dance at Melvin Hall, Friday, Oct. 31. 42-3c

—Westcott W.L. is holding a "Chicken Supper" in the basement of the United Church at Westcott on Wednesday, October 29, from 5:30 p.m. to 8:00 p.m. Adults, \$1; children 12-17, 50¢; children 6-12, 25¢. 41-4c

—Dance in the Didsbury Lions Hall Saturday, October 25. No charge for admission. Donations may be made and proceeds will go to the polio fund.

—The Didsbury Fish and Game Association will hold a meeting in the Lions hall Friday, October 24, at 8 p.m. Regular business will be discussed and plans made for a hunters' night.

—All members of the Didsbury Social Credit (Pioneer) Group are requested to attend a meeting at George Dippel's residence Thursday, October 23, at 8:30 p.m. to elect delegates to attend the federal nominating convention at Innisfail on October 25.

—The next regular meeting of the Evening Group of the Knox United Church W.A. will be held at the home of Mrs. R. D. Kimmel Monday, October 27. Members are asked to bring a bazaar article.

—The W.A. Groups of Knox United Church will hold their annual bazaar in the church basement on December 6. Further details will be announced at a later date. 1c

—Didsbury F.U.A. Local No. 1069 will hold a meeting at the home of Mr. Wm. Collinge on Saturday, October 25 at 8 p.m. Wives of members are cordially invited to attend this meeting. 1p

—Didsbury Auction Market first fall sale will be held on Nov. 5 and listings should be given to Ray Shantz or Hughie Roberts.

—The Wild North, starring Stewart Granger and Cyd Charisse, will be the feature picture at the Didsbury Opera Theatre, October 30, 31, and November 1.

—The regular meeting of the Didsbury Legion will be held in the Lions hall Thursday evening, October 30. Be sure to attend as it is a very important meeting. 2c

Mr. A. W. Reiber attended a three-day hospital conference in Calgary last week.

Mr. and Mrs. Charles Teare of Seattle, Wash., Mr. and Mrs. Clarence Teare of Calgary and Mr. and Mrs. Clarence Erbe of Bismarck, were weekend visitors with Mr. and Mrs. Arden Deadrick. While here they drove out west of the Fallen Timber where the parents of Mr. C. Teare and Mrs. Erbe, Mr. and Mrs. John Metzgar, homesteaded in 1906.

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